



SONY CRE-E10

Meet the CRE-E10, an easy, self-fitting hearing aid for those with mild to moderate hearing loss.

Provider Benefits

- FDA Registered Medical Device. Peace of mind that you are offering your patients a safe, effective solution.
- Opportunity to increase hearing aid adoption. About 95% of people with hearing loss have a mild to moderate degree of loss, but less than 10% of these people wear hearing aids. (Source: Who 2021 Report)
- Proven consumer brand power of Sony, combined with the industry expertise of WS Audiology, delivers an OTC option like no other.
- Trusted technological capabilities to support the patient experience.

Wearer Benefits

- For adults 18+ with perceived mild to moderate hearing loss.
- Earbuds are designed for comfort, ease, and everyday wear.
- Patient Customization using the Sony | Hearing control app:
 - Easily set up and self-adjust their hearing aids.
 - Control volume or sound quality for results tailored to their listening environment.
- Analyzes and optimizes sound based on the patients' surroundings to improve the listening experience in noisy environments.
- Bluetooth compatible (iOS only). Sony OTC hearing aids connect via Bluetooth to stream audio or listen to music.
- Uses a Qi-compatible rechargeable battery for wireless charging and up to 26 hours of continuous use. Fully recharged after 4 hours.
- Connects easily to both iOS and Android devices.

Kit Contents

- 2 hearing aids (L&R)
- Charging Case
- 4 sizes of ear tips, devices are pre-fit with small ear tip
- Care Tools (cleaning brush, cloth)
- User Guide, Safety and Maintenance Information
- QR code for quick start and how to download the Sony | Hearing Control app
- Warranty Card

Return Policy

- The wearer has 45 days to return undamaged products for credit. Both hearing aids and the charger must be included for a valid return.
- The return is valid for 135 days from the date of sale to the patient, inclusive of the 45 days for patient return.
- Sony OTC hearing aids must be returned to the seller from which they were purchased.

Warranty

- Sony OTC hearing aids have a 1-year warranty that includes repair, but does not include loss and damages.



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CRE-E10 Specifications

Colors	 Black
User Self-fitting	Yes
Types of ear-tips that can be used	XS, S, M, L Open (Vent) type / Close type Optional: Open (Vent) type
Battery	Rechargeable
Mic # on each	2
Continuous usage time	Up to 26 hr after a full charge Up to 23 hr incl. 2 hr audio streaming
Indicator LED on Hearing Aid	N/A
Indicator LED on Charger	Two for hearing aid status One for charger status
IPX	IP68
OSPL 90 (Peak)	118 dB SPL
HFA-FOG	39 dB
Hearing Profiles	6
Streaming	iOS only (MFI)
Connectivity with Smartphone	Bluetooth
Smartphone App	iOS, Android

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SONY CRE-C10

A sleek, discreet solution for better hearing. The CRE-C10 offers compact, high-quality sound.

Provider Benefits

- FDA Registered Medical Device. Peace of mind that you are offering your patients a safe, effective solution.
- Opportunity to increase hearing aid adoption. About 95% of people with hearing loss have a mild to moderate degree of loss, but less than 10% of these people wear hearing aids. (Source: Who 2021 Report)
- Proven consumer brand power of Sony, combined with the industry expertise of WS Audiology, delivers an OTC option like no other.
- Trusted technological capabilities to support the patient experience.

Wearer Benefits

- For adults 18+ with perceived mild to moderate hearing loss.
- Virtually invisible, small, and discreet design.
- A comfortable, secure fit.
- Patient Customization using the Sony | Hearing Control App to easily set up and self-adjust their hearing aids.
- Analyzes and optimizes sound based on the patients' surroundings to improve the listening experience in noisy environments.
- Connects easily to both iOS and Android devices.
- Uses traditional Size 10 Air batteries that offer compact size and high-quality sound with up to 70 hours of continuous use¹.

Kit Contents

- 2 hearing aids (L&R)
- Protective Case
- 6 size 10 batteries
- 4 sizes of ear tips, devices are pre-fit with small ear tip
- Care Tools (cleaning brush, cloth)
- User Guide, Safety and Maintenance Information
- QR code for quick start and how to download the Sony | Hearing Control app
- Warranty Card

Return Policy

- The wearer has 45 days to return undamaged products for credit. Both hearing aids and the charger must be included for a valid return.
- The return is valid for 135 days from the date of sale to the patient, inclusive of the 45 days for patient return.
- Sony OTC hearing aids must be returned to the seller from which they were purchased.

Warranty

- Sony OTC hearing aids have a 1-year warranty that includes repair, but does not include loss and damages.



SONY

CRE-C10 Specifications

Colors	 Black
User Self-Fitting	Yes
Types of ear sleeves can be used	XS, S, M, L Open (Vent) type
Battery	10 (RP536)
Mic # on each	1
Continuous usage time	70 hr
Indicator LED on Hearing Aid	N/A
Indicator LED on Charger	—
IPX	None
OSPL 90 (Peak)	114 dB SPL
HFA-FOG	45 dB
Hearing Profiles	4
Streaming	N/A
Connectivity with Smartphone	✓
Smartphone App	iOS, Android

¹ Actual performance varies based on settings, environmental conditions, and usage.

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