

Be
Brilliant™

Invite your patients to enjoy dinner on us and be part of the conversation once again!

Brilliant Conversations

GOOD FOOD. BETTER CONNECTIONS.



The all-new Signia Integrated Xperience (IX) hearing aids solve one of the biggest challenges for people with hearing loss: following conversations with multiple speakers, especially at restaurants.

With RealTime Conversation Enhancement, these first-of-their-kind hearing aids identify, enhance, and track multiple conversation partners. In fact, 95% of participants perform better with RealTime Conversation Enhancement than without.¹ As a result, wearers are fully immersed in their dining experience – participating in the conversation, strengthening connections, and making wonderful memories.

Introducing Brilliant Conversations

Because you're a valued Signia customer, we're committed to finding new ways to help you grow your business and drive more traffic into your office. That's why we're excited to partner with you on this truly unique program.

We are so confident that Signia Integrated Xperience will help people with hearing loss enjoy dining out once again, we are giving a \$100 Darden® Restaurants gift card to patients who purchase Level 7 Signia IX hearing aids.



How it works for you:

- To qualify, 4 or more units of Level 7 Signia IX hearing aids must be purchased any time between October 3 and October 31.
- You'll be automatically enrolled in the Brilliant Conversations program.
- Receive your activation kit with physical and digital assets to promote the program to patients.

How it works for patients:

- Your patients purchase a set of Signia IX hearing aids between November 15 and January 31.
- 30 days after purchase, patients will be eligible to receive a \$100 Darden® Restaurants gift card, at the expense of Signia.
- No patient returned product will be eligible for gift card offer.
- Upon submitting an online form on the Brilliant Conversations redemption site, the gift card will be emailed to patients directly.²

Program eligibility:

- Available for Pure Charge&Go IX, Pure Charge&Go T IX, and Silk Charge&Go IX, Level 7 only.
- Mix and match products are eligible.
- Offer is only valid while supplies last.



**Ready to give your patients a better dining experience — and help them be an active participant in any conversation?
Ask your Signia Sales Manager for more info!**

Terms and conditions: Account must be in good standing. Program hearing aid buy-in requirement is valid with other current Signia offers. Not valid on third party and state/federal units. \$100 gift card must be requested by patient and 30 days post their fitting date and before March 1, 2024. Promotion valid: Nov 15, 2023 – Jan 31, 2024. All gift card redemptions must be redeemed by March 1, 2024. Not valid for cash, etc. Program Stipulations: Offer begins: October 3 – 31, 2023. Offer is stock orders only, exclusions apply. No custom orders are eligible. No returns for credit. Select customers only. 1 Program Activation Kit per account locations. Hearing aids are exchangeable for color only on same model devices. No additional discounts or price changes permitted on promotion orders. Substitutions not permitted. Standard warranties apply. Certain exclusions apply. It is the customer's responsibility to report accurately the net effective discount price for each product including all discounts earned through any promotional program, to the extent required by law. This offer is not valid for Signia units that will be submitted for reimbursement, in whole or in part, to any Federal and state health care program, including, but not limited to Medicare (including Medicare Advantage), Medicaid (including Medicaid managed care plans), TRICARE (including TRICARE managed care plans), and the Veterans Health Administration. This offer is also not valid for customers located in any state where the promotion is prohibited or restricted.

¹ Visit signia-pro.com/en-us/claims-data for more details. ² For program only. **Will not be used for future marketing.** Signia is a registered trademark of WSAUD A/S. SIV-17564

Darden® Restaurants is not a sponsor or co-sponsor of this program. For questions about this program, contact your Signia Sales Manager at (800) 766-4500.