DATA INSIGHTS OCTOBER 2025

## Silk Charge&Go IX — the discreet, rechargeable ready-to-wear CIC loved by wearers

New survey data shows that the unique combination of discreetness, ease of use, rechargeability, 24 hr.+ runtime, and speech-innoise performance offered by Silk Charge&Go IX meets the expectations of wearers and leads to high levels of wearer satisfaction.

For more than a decade, millions worldwide have chosen Signia's ready-to-wear CICs, distinguished by a patented tapered design, perfected for comfort.

Signia's ready-to-wear CICs are also known for their cutting-edge advancements in processing including Binaural OneMic Directionality 2.0. This makes Signia CICs the only CICs in the world with directional enhancement in noise, delivering five times the speech enhancement in background noise compared to key competitors.

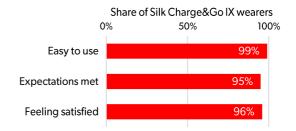
The rechargeable Silk Charge&Go IX represents the evolution of Signia's ready-to-wear CIC heritage refined with over a decade of wearer feedback and technical innovation. It combines the discreet comfort wearers love with the proven performance and everyday convenience they expect.

And the feedback from wearers confirms it.

## Validated by wearers

In a survey of over 500 Silk Charge&Go IX wearers<sup>2</sup>:

- 99% say it's easy to use From insertion to charging.
- 95% feel it meets their expectations —
   Delivering the ideal blend of discretion, rechargeability, and performance.
- 96% say they are satisfied A testament to daily reliability and real-world comfort.



## The result of 10+ years of innovation

In real-world use, Silk Charge&Go IX turns its technical strengths into tangible satisfaction. Professionals can be confident that its combination of advanced features, comfort, and 24 hr.+ runtime truly make a difference in wearers' daily lives.

- 1. Jensen, N. S., Samra, B., Hain, J., & Branda, E. (2025). Binaural OneMic Directionality 2.0 delivers 5 times the speech enhancement in noise versus key competitors. Signia White Paper.
- 2. Based on a total of 500 surveys completed by Signia Charge&Go IX wearers in USA and Canada. Data on file.



Signia IX supports wearers to keep up with the conversation, empowering them to participate and contribute with ease, and to unleash the power of conversation!

Read more about BOMD 2.0

Read more about BOMD 2.0 studies here:



